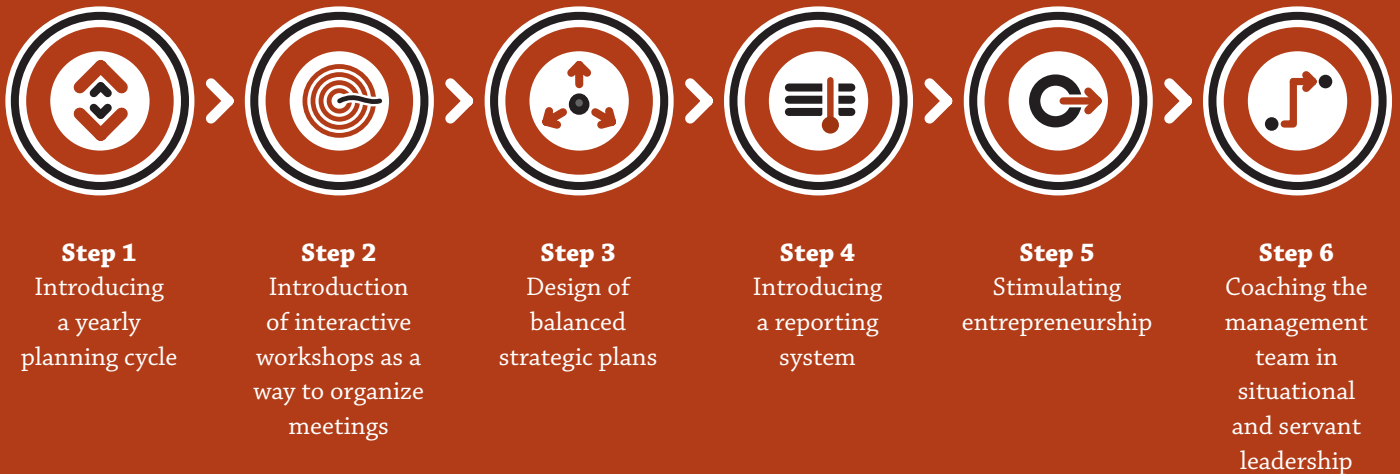


Change Management

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Market research shows that more than 75% of CEO's are satisfied with their strategy. But only 25% of CEO's are convinced that the execution of the strategic plan is good. This means that there is an enormous loss of potential for the business and makes you wary when making big changes. Our approach is very pragmatic. We concentrate primarily on improving and monitoring the execution. In our approach, we work on three activities:

- ◆ Determine the strategy in cooperation with the team
- ◆ Design the execution plans in cooperation with all departments
- ◆ Monitor progress proactively



Change Management
Process

Versie 1.0, Q4 2009

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