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Market research shows that more than 75% of CEO's are satisfied with their strategy. But only 25% of CEO's are convinced that the execution of the strategic plan is good. This means that there is an enormous loss of potential for the business and makes you wary when making big changes. Our approach is very pragmatic. We concentrate primarily on improving and monitoring the execution. In our approach, we work on three activities:

- ◆ Determine the strategy in cooperation with the team
- ◆ Design the execution plans in cooperation with all departments
- Monitor progress proactively



Step 1Introducing
a yearly
planning cycle

Step 2
Introduction
of interactive
workshops as a
way to organize
meetings

Step 3Design of
balanced
strategic plans

Step 4Introducing a reporting system

Step 5Stimulating
entrepreneurship

Step 6
Coaching the management team in situational and servant leadership

Change Management Process

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- + change management
- + executive coaching
- + executive career transition